



Strategic Risk Management Today™

Online programme

Today's business world is increasingly competitive, dynamic and demanding when it comes to calculated, thought-out business decisions that would lead companies to sustainable, organic growth. Any business decision entails risks. Therefore we cannot talk about a balanced, cautious management strategy in the absence of a risk management strategy.

The solution proposed – Strategic Risk Management Today™

If daily activities imply strategic decision-making processes in marketing, finance, distribution, logistics or human resources, then this program is the best solution to develop your abilities to identify risks and learn how to prevent them. A licence of our partner Business Today International, this interactive workshop is a business simulation where participants acquire in a simple, entertaining and experiential manner the knowledge and fundamental processes of strategic risk management. Understanding why recognition and identification of risks together with risk mitigation techniques are vital for meeting fundamental organisational objectives such as: image, maximising profit, revenue stability and company growth. You will learn about a risk management process applicable to your company.

Objectives

- Understanding that risks and opportunities appear in any business and goes beyond financial loss.
- Identifying the risks that threaten your organisation as well as their source.
- Evaluating the probability of identified risks that might appear, as well as their consequences.
- Analysis and evaluation of various risk management strategies and the financial impact on your company.
- Risk mitigation from the most efficient financial perspective.
- Integrating most efficient risk management techniques with the company's strategy while covering functions such as finance, marketing, or human resources.

Agenda

Risk challenge Introduction to risk related concepts:

- Risks described from different business perspectives
- Identifying different risk categories
- Identifying objectives
- Identifying decisions/actions and risks inherent to these actions

Integrated risk analysis and risk evaluation

Integrated risk analysis and risk mitigation techniques

Logistic details

Duration: 1.5 day (depending on the objectives of the program), 9.00 to 17.00

This workshop is also available in online format – 8 hours,
split in 2-hour sessions

Number of participants: 12 - 20

Technology:

- Zoom – easy to use, interactive, visual; breaking rooms for group work, chat
- Mentimeter – for brainstorming and polling



Do you have questions about us?
Looking for solutions for your organisation?

3A Caloian Județu Street,
3rd District, 031111,
Bucharest

e-mail: interact@i-interact.ro
phone: +40 722 525 505