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STRATEGIC RISK MANAGEMENT TODAY™



The Course

If daily activities imply strategic decision making processes in marketing, finance, distribution, logistics or human resources, then this program is the best solution to develop your abilities to identify risks and learn how to prevent them.

A license of our partner **Business Today International**, this interactive workshop is a business simulation where participants acquire in a simple, entertaining and experiential manner the knowledge and fundamental processes of strategic risk management.

Today's business world is increasingly competitive, dynamic and demanding when it comes to calculated, thought-out business decisions that would lead companies to sustainable, organic growth. Any business decision entails risks. Therefore we cannot talk about a balanced, cautious management strategy in the absence of a risk management strategy.

Understanding why recognition and identification of risks together with risk mitigation techniques are vital for meeting fundamental organizational objectives such as: image, maximizing profit, revenue stability and company growth.

You will learn about a risk management process applicable to your company.

Learning outcomes

- Understanding that risks and opportunities appear in any business and goes beyond financial loss.
- Identifying the risks that threaten your organization as well as their source.
- Evaluating the probability of identified risks that might appear, as well as their consequences.
- Analysis and evaluation of various risk management strategies and the financial impact on your company.
- Risk mitigation from the most efficient financial perspective.

- Integrating most efficient risk management techniques with the company's strategy while covering functions such as finance, marketing, or human resources.

Course details

Period: 1+ 1/2 days (depending on the objectives of the program), from 9:00 to 17:00

AGENDA

Risk challenge

Introduction to risk related concepts:

- Risks described from different business perspectives
- Identifying different risk categories
- Identifying objectives
- Identifying decisions/actions and risks inherent to these actions

Integrated risk analysis and risk evaluation

Integrated risk analysis and risk mitigation techniques