



Managing Business Communication[©]

Online programme

The course is designed for professionals with strong English knowledge who want to develop their abilities in order to handle any kind of interaction with a native English speaker. The conversational situations and case studies offer participants the opportunity to refine their speaking skills and improve accuracy.

The solution proposed – Managing Business Communication[©]

This course encourages conversational fluency on a wide range of topics, from concrete, business situations to broader, more abstract subjects. The sessions consist of presenting business case studies and practical exercises, which help participants nuance their opinions and arguments and practise the finer aspects of the language.

The case studies cover topics such as: business partnerships, finance, quality management or discrimination in the workplace. The course also includes a review of the most important grammar issues, as well as TOEFL and GMAT-like exercises to enhance the use of English as a spoken and written language.

Objectives

- **Efficient** communication both at social and at professional level
- **Increased ability** to handle any type of situation at work
- Delivering **speeches and presentations**

- **Increased self confidence** in the capacity to understand and express the meaning of messages in specialised communication

Agenda

1. People and company
2. The business partners
3. Advertisement
4. Public relations
5. Finance
6. Quality management
7. The young entrepreneurs
8. Time management
9. Discrimination in the workplace
10. Cultural differences
11. Local business strategies
12. Where to now?

Logistic details

Duration: 45 hours, split in 1.5-hour sessions

This program is also available in online format.

Number of participants: 1-10

Technology:

- Zoom – easy to use, interactive, visual; breaking rooms for group work, chat
- Mentimeter – for brainstorming and polling
- Facebook closed group for follow-up



Do you have questions about us?
Looking for solutions for your organisation?

3A Caloian Județu Street,
3rd District, 031111,
Bucharest

e-mail: interact@i-interact.ro
phone: +40 722 525 505